



**Gloria DeGaetano**  
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# Welcome to Creative Source Coaching!

Since parents give and nurture life, I believe we are the creative source, not only for our children, but for ourselves as well. We draw upon Spirit, our true Creative Source to do the most sacred work on this planet—love, nurture, and guide our children to a self-actualized adulthood. You have an abundance of creativity and a beautiful well of resources within—your parenting well! My job, as your coach, is to help you dig a little deeper to that Source and to explore with you all the gifts it has for you and your family.

## What is Creative Source Coaching?

My coaching is an individualized way to support you on your special and specific parenting journey. During our coaching conversations, it's all about you—your challenges, your dreams, your needs. I will ask you questions that I design very carefully and thoughtfully to evoke the best in your situation—questions that will both nudge and nurture you—questions that, I hope, will redirect your attention to all the wonderful possibilities that may not yet be visible to you (or me)—yet!

I will help you act on behalf of yourself and your children. Together, we will co-create new ways, refreshing ideas, hopeful techniques. My coaching process is never about imposing. I will never tell you what to do, how to solve a problem, or try to get you to do anything. I use a distinctive coaching model which I have developed based on leading change process concepts which is now known nationally and internationally as The PCI Coaching Model™. We will use four distinct phases that build on one another to help you weave together a useful plan for your family and to discover and sustain all the positive changes that will occur. Over the past eight years, I and others, have researched this model in collaboration with the Parent Coaching Institute, demonstrating its success with thousands of parents like yourself—highly motivated, intentional moms and dads who want to do and give their best.

In essence, our coaching process will be an **unfoldment**...an **unfoldment** of the Creative Source within you. Together we will both be surprised and delighted. Count on it!



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## Who Am I?

I am a mother of two grown sons who are both doing very well. At times in the raising of them, I never would have dreamed they would be doing this well! Parenting is the hardest thing I have ever done. I went through a very stressful divorce when the boys were 2 and 4. I have been a single mother. I have re-married and went through all the ups and downs of parenting with a wonderful stepfather in the picture. The teen years were especially challenging. We got through those times with the help of counseling—I wish I would have had a parent coach back then—it would have saved me lots of worry.

I am an educator of over 30 years. Having a varied career of working as a classroom teacher, a reading specialist, a school district administrator, and a national consultant, I bring a wide range of experiences and background knowledge to my coaching practice, particularly in the fields of learning, motivation, and application of brain research. I am a strong believer that building a child's self-identity is key to all the good we want for them. I have written several books and educational manuals. I believe very strongly that the environment of our children will influence them in profound ways and that it is our responsibility to keep that environment mentally, emotionally, and spiritually healthy.

My coaching has a spiritual focus because like the great theologian, de Chardin, I believe “we are all souls having a human experience.” I will stress your values, priorities and what helps to keep you in touch with your life purpose and soul's longings as we move through our coaching process together.

In 2000 I started The Parent Coaching Institute (PCI), originating the field of parent coaching, bringing a synthesis of my work to other like-minded professionals who wish to become parent coaches. I continue to work for, and with the PCI, now a non-profit 501(c)(3) organization.

In 2009 I launched Parent Coach International™ to broaden the Parent Coach Certification® Training program outside of North America. I continue to give keynotes at national and international conferences and, with my associates, workshops worldwide, mostly on media/digital/screen technology issues. Please see [www.GloriaDeGaetano.com](http://www.GloriaDeGaetano.com) for more information.

No matter how full my schedule becomes, I make room for parent coaching because I love it so much! I keep a part-time coaching practice, never exceeding three-five clients at one time. You can be sure I will give you the time and attention you truly deserve.

Let's get started!

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